

Welcome

The Middle Tennessee State University Foundation is pleased and honored to invite you to participate in the annual Tommy Martin Chair of Insurance Invitational Scramble Golf Tournament. The tournament has a title sponsor again this year: BlueCross BlueShield of Tennessee. We appreciate the BCBST contribution to the financial success of the tournament.

The Martin Chair of Insurance is an endowed professorial position within the Department of Economics and Finance at MTSU. Courses are taught by Chairholder Kenneth W. Hollman, Ph.D., CLU, ChFC, CIC, CEBS, CPCU. Dr. Hollman serves as a contact person for insurance students and as a resource person for those in the insurance industry. Dr. Emily Norman-Zietz, Ph.D., CPCU, also teaches insurance courses and works closely with students and the insurance industry. Mr. David Hayes teaches courses in the evening on an adjunct basis.

The purpose of this tournament is to help raise funds for the students in the Chair of Insurance and to promote interest in the insurance program.

Jim Cavendish
Chair, Insurance Liaison Committee

Mike Becker
General Tournament Chair

Richard L. Hendrick
Honorary Chair

We take great pleasure in serving as title sponsor for the 29th Annual Martin Chair of Insurance Golf Tournament at Champions Run Golf Course. We feel that the tournament is conducted for a very worthwhile cause – the enhancement of professional preparation and training for the future leaders of our industry. We trust that your participation will be a pleasant and worthwhile experience. Thank you for partnering with us to support the Martin Chair of Insurance at MTSU.

John Cary
BCBST

Soft spikes: Tournament officials will enforce the course rule that golfers may only wear shoes with soft spikes or tennis shoes. No exceptions.

Coordinated by the Insurance Liaison Committee

Jim Cavendish, Chair

Mike Becker	Gary Middleton
Leighton Bush	Martin Moseley
Phil Cavender	Joan Nichols
Tom Chadick	Ivy Petty
Andrew Coleman	Larry Prater
Jim Costner	Bobby Queener
George Furlong	Christie Reeves
Steve Graham	Deb Ropelewski
Roger Guess	Kerwin Sharp
Janice Hackett	Paige Stiefel
Alan Hardison	Gary Taylor
Randall Harris	June Taylor
Dick Hendrick	Ray Thomas
Deborah Insell	Deborah Thompson
Dewane Lewis	Jim Tracy
John Major	

Former Chairs

Art Allen, CLU (deceased)
Jim Allen, LUTCF (deceased)
Jim Barron (deceased)
Richard L. Hendrick, CIC, AAI
Darrick Hoag
Bill Ketron, Sr. (deceased)
John Major, CIC
Tom McDonald, CLU, LLIF
Martin Moseley, CLU, ChFC
Doyle Mullican, LUTCF (deceased)
Rebe Trickey

Honorary Chair

Richard L. Hendrick

In recognition of his many years of dedicated support and leadership of the Martin Chair of Insurance Golf Tournament, the Insurance Liaison Committee honored Mr. Richard L. (Dick) Hendrick by naming the tournament after him in 2008.

**MIDDLE
TENNESSEE**
STATE UNIVERSITY

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of Tennessee

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Announces

THE 29TH ANNUAL TOMMY T. MARTIN CHAIR OF INSURANCE GOLF TOURNAMENT

Honoring

Dick Hendrick

Tuesday, April 16, 2013
Champions Run Golf Course
14262 Mount Pleasant Road
Rockvale, TN
(615) 274-2301



The sole purpose of this annual tournament is to raise money to fund scholarships for students enrolled in the insurance program at MTSU. Students are selected on the basis of scholastic achievement, leadership potential and dedication to the insurance business.

**In Cooperation with
Middle Tennessee State University Foundation**

Tournament Schedule

10:30 – 11:45am – Lunch and Registration

Noon meal sponsored by: State Farm Insurance Company

Noon – Shotgun Start (rain or shine)

Drinks will be available throughout the afternoon from beverage carts on the course, courtesy of: NGU Risk Management and Special Touch Disaster Restoration.

4:30 – 5:30pm Meal and Awards Presentation

Plaques will be awarded to players on the top three teams. (Everyone wins a prize!)

10:30am – 5:30pm – Silent Auction (see flyer at tourney)

Items such as golf balls, clubs, bags, clothing, etc. will be available for bidding in a silent auction.

Events of the Day

- Best Ball Scramble Play
- Low Team Score Wins
- Prizes for Each Player
- Award for Longest Drive (regular tee)
- Awards for Closest to Pins (all par 3s)
- Silent Auction

Awards & Plaques: The cost of purchasing and engraving awards and plaques is covered by Erie Insurance Company.

Caps: The cost of caps for the players is provided by the TN Farmers Mutual Ins. Co. (Farm Bureau), Columbia.

Putting Contest: The putting contest, at the putting green behind the clubhouse, is sponsored by CNA Insurance Company.

Photography: The cost of pictures of teams in the tournament and activities surrounding the event is covered by The General.

Named Sponsorships:

BCBST - Title Sponsorship
 Erie Insurance - Platinum Sponsorship
 CNA - Elite Sponsorship
 Special Touch - Elite & Program Sponsorship
 State Farm - Noon Meal and Prizes
 Northwestern Mutual - Named Sponsorship
 Auto-Owners - Named Sponsorship
 NGU Risk Management - Program Sponsorship
 Hanover Insurance Group - Program Sponsorship
 State Auto - Program Sponsorship
 The General - Program Sponsorship

For inquiry or additional information
 please contact the following:

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Jim Cavendish

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Paige Stiefel

Tournament Silent Auction Chair
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Cost and Sponsorship: The tournament is a best ball scramble with an entry fee of \$150 per person or \$900 per sixsome, or \$1,050 for a sixsome plus a hole sponsorship. Entry fee includes lunch, cart, greens fee, social hour, prizes, and a mulligan and red tee. Senior tees will be used.

The cost is tax deductible except for the cost of greens fee, cart, lunch, and social hour. The fair market value of these benefits is \$50.

The following sponsorships are available:

LEVEL	COST	BENEFIT
<i>Platinum Sponsorship</i>	\$5,000+	12 Players + Banner + Putting Green Sign + Endowed Scholarship
<i>Elite Sponsorship</i>	\$2,000+	6 Players + Banner + Putting Green Sign + Named Scholarship
<i>Named Scholarship Sponsorship</i>	\$1,500+	4 Players + 1 Named Scholarship + Tee Box Sign
<i>Program Sponsorship</i>	\$500+	2 Players + Appropriate Course Signage
<i>Hole Sponsorship</i>	\$150	Appropriate Course Signage

Yes, we (I) would like to participate in the BlueCross BlueShield of Tennessee/Martin Chair of Insurance "Best Ball Scramble" Invitational Golf Tournament to be held at Champions Run Golf Course on Tuesday, April 16, 2013. Tournament limit is first 144 players to sign up and pay. The tournament will be filled on a first-registered, first-reserved basis. Please fill out registration form and make check for entry and/or sponsorship fee payable to The MTSU Foundation for Chair of Insurance. Mail check and registration form to Chair of Insurance, P.O. Box 165, MTSU, Murfreesboro, TN 37132.

Name	Address/E-Mail/Phone	Handicap/Score
1.		
2.		
3.		
4.		
5.		
6.		
<input type="checkbox"/> Sponsorship Choice _____		<input type="checkbox"/> Company Name _____

Enclosed is our (my) entry fee (\$150 per player or \$900 for a sixsome, or \$1,050 for a sixsome plus a hole sponsorship).
 Entry fee includes: cart, greens fee, sack lunch, prizes, mulligan, red tee, and social hour. All registration forms must be in by Tuesday, April 9, 2013.
 Enclosed is our (my) Alternative Sponsorship fee: Sign-up forms can also be found under "Other Links" at <http://mtweb.mtsu.edu/insurance/>