Pyramid study script

1. Make sure the boxes and bananas are covered before any participants come into the room. Photograph the bananas in the boxes before you begin.

2. Greet the participants, collect blue cards
   a. If they don’t have one, give them one and get them to write their name on it.
   b. One person put a sticker on each blue card, make sure it’s all in INK and sign the sticker.
   c. Write down all of the names so you can send them to me to grant credit.

3. Welcome them to the experiment.
   a. Get them to log in to the computer.
   b. Go to my page: capone.mtsu.edu/wlangsto
   c. Scroll all the way down and you see the link called “Pyramid Link.”
   d. Have them click that.
   e. Put in their number from the rating form.

4. Make them wait until it’s time and everyone is set up.

5. Tell them they can start, and to let you know if they have any questions after they read consent.
   a. Warn them that it will tell them to stop, and at that time they should stop and face you.
   b. Make sure they know that there’s no rush, but that it won’t go on until they’re all ready

6. Demonstration time
   a. Read this to the group: “We have tested the pyramid power hypothesis by storing two bananas under a pyramid or a box for the last five days. We’ve brought the boxes and bananas here for you to review their freshness. Please take a moment to inspect the bananas and then rate them on the sheet that has been provided to you. Once everyone has finished inspecting and rating the bananas, you will return to your computer to complete the surveys. Does anyone have any questions?”
   b. Reveal the boxes and bananas.
   c. Let them all have a look at the bananas and inspect them however they wish, then collect their ratings when they’re done.

7. Back to their computers to finish.
   a. It takes a while, but tell them to take their time and do it all carefully.
   b. Tell them when they’re done to collect blue cards.
   c. They can leave whenever they’re done.
   d. As they finish, if they have questions, one person take them to the hall to discuss.

8. Send me the names and any notes on the session.